

# APPLICATION OF ELECTROCHROMIC GLASS IN MODERN BUILDINGS: A CASE STUDY-BASED EVALUATION OF PERFORMANCE AND PROJECT MANAGEMENT IMPLICATIONS

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**Abstract** - Electrochromic (EC) glass is an advanced smart glazing technology that enables dynamic control of solar radiation, daylight, and thermal performance in modern buildings. Conventional glazed façades often increase indoor heat gain, glare, and cooling loads, leading to higher energy consumption and reduced occupant comfort. Electrochromic glass addresses these issues by changing its tint level in response to electrical signals, allowing buildings to regulate light and heat transmission without external shading devices. This paper evaluates the real-world application of electrochromic glass through case study analysis of Google Ananta Office and Monte Carlo Building in Ahmedabad. The study examines the impact of electrochromic glazing on energy performance, thermal comfort, daylight optimization, HVAC load reduction, project cost, and implementation challenges. A comparative assessment is carried out to understand how the technology performs under different climatic and operational conditions. The results indicate that electrochromic glass can reduce cooling loads and overall building energy consumption by approximately 15–30%, while improving occupant comfort and reducing dependence on artificial lighting. However, high capital cost, vendor dependency, specialized installation, and integration with Building Management Systems remain major challenges. The study concludes that electrochromic glass is an effective strategy for sustainable and high-performance buildings when incorporated during the early stages of project planning and design.

**Key Words:** Electrochromic Glass, Smart Façade, Sustainable Building, Smart Glazing, HVAC Reduction, Net-Zero Energy Building, Project Management, Energy Efficiency.

## 1. INTRODUCTION

Buildings account for nearly 40% of global energy consumption, with a large proportion of this energy used for heating, ventilation, and air-conditioning systems. In contemporary commercial architecture, extensive glass façades are increasingly used to create transparency, visual connectivity, and modern aesthetics. However, conventional glass façades contribute significantly to solar heat gain, glare, and increased cooling loads. Traditional

methods of controlling heat gain include blinds, curtains, and external shading devices. Although these systems reduce heat and glare, they also block natural daylight and external views. This creates a conflict between daylight utilization and thermal comfort. Electrochromic glass, also known as smart glass or dynamic glazing, provides a solution to this issue. Electrochromic glass can vary its tint level by applying a small electrical voltage. When tinted, it reduces glare and solar heat gain; when clear, it allows maximum daylight and visibility. This ability to dynamically respond to changing environmental conditions makes electrochromic glass highly suitable for modern sustainable buildings. Although several studies have demonstrated the theoretical advantages of electrochromic glass, there is limited research on its practical implementation, especially in the Indian construction industry. Most available studies are simulation-based and do not sufficiently address project management implications such as cost, procurement, coordination, scheduling, and integration. This paper therefore investigates the practical use of electrochromic glass through detailed case study analysis. The research seeks to establish a comprehensive understanding of the working principle and control mechanisms of electrochromic glass while analyzing the specific influence of electrochromic glazing on building energy performance. Furthermore, the study aims to investigate the impact of electrochromic glass on project management parameters such as cost, coordination, scheduling, and procurement. By comparing real-world case studies where electrochromic glass has been implemented, the research identifies the unique opportunities and limitations associated with the technology in the current market.

## 2. METHODOLOGY

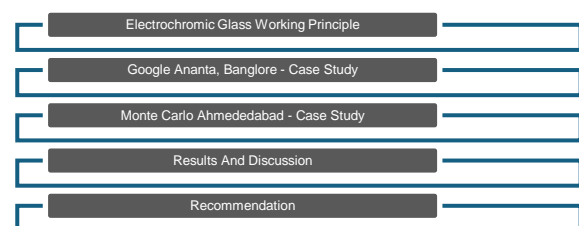


Chart -1: Methodology

### 3. ELECTROCHROMIC GLASS WORKING PRINCIPLE

Electrochromic glass is a sophisticated multi-layered system deposited onto a glass substrate, functioning as a solid-state battery. The structure includes a Transparent Conductive Layer, an Electrochromic Layer typically composed of Tungsten Oxide (WO<sub>3</sub>), an Ion Conductor Layer, and a Counter Electrode Layer, all protected by an outer glass pane. The transformation is triggered when a low-voltage electrical current usually less than 5V is applied, causing ions to migrate from the counter-electrode through the ion conductor into the electrochromic layer. This ion migration alters the optical properties of the material, shifting it from a transparent state to a dark tint.

The system operates in two primary modes. In Clear Mode, the glass allows for maximum daylight penetration and maintains high visual clarity. In Tinted Mode, the glass selectively filters the solar spectrum to reduce glare and solar heat gain while maintaining a view of the outdoors. This dynamic versatility provides several advantages, including the substantial reduction of cooling loads, the elimination of mechanical blinds, and the enhancement of overall thermal comfort for occupants. Furthermore, the technology provides significant support for achieving high ratings in sustainable building certifications like LEED or GRIHA.



Figure1 - Electrochromic Glass On / Off

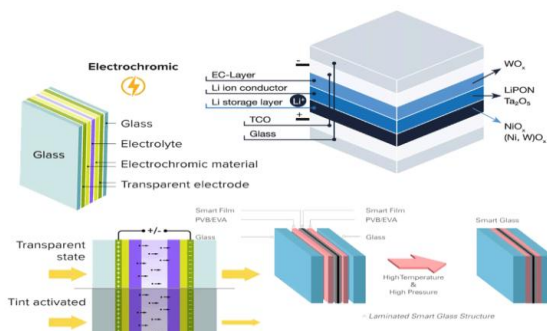


Figure2 - Electrochromic Glass Working Principle

### 4. CASE STUDY ANALYSIS

#### 4.1 Case study 1 – Google Ananta office, Bangalore

The Google Ananta campus in Bengaluru, Karnataka, stands as a testament to the future of the modern workplace, blending cutting-edge technology with human-centric design. Located in the bustling Mahadevapura district, often referred to as India's Silicon Valley, this project serves as the anchor for the Rio Business Park. Developed by the Bagmane Group, the campus spans approximately 1.6 million sq. ft. and is designed to house over 5,000 employees from across Google's diverse divisions, including Android, Cloud, Search, and DeepMind. The name "Ananta," derived from Sanskrit for "infinite," reflects a core philosophy of limitless innovation.

#### Architectural Vision and Master Concept

Led by Broadway Malyan in collaboration with Google Design Studio, the architectural strategy adopts a "city-grid" spatial organization. Rather than traditional office layouts, each floor is conceptualized as a mini-city featuring a network of "streets" and "neighborhoods". This structure is designed to balance focused work with collaborative team zones. At the heart of the campus lies the Sabha, a central amphitheater and town-hall auditorium intended for communal gatherings and the exchange of ideas. The exterior is defined by a fluid, sculpted façade a curved design that not only enhances the building's urban presence but also serves the functional purpose of improving natural daylighting and reducing glare.

#### The Innovation of Electrochromic Glass

A defining feature of Google Ananta is its integration of SageGlass Harmony electrochromic technology. In a cooling-dominated climate like Bengaluru, managing solar heat gain is a significant challenge. This "smart" glass solution responds dynamically to the sun, tinting on a gradient to regulate temperature and eliminate glare without the need for traditional blinds or shades. This ensures that employees maintain a constant visual connection to the outdoors, including views of the nearby Mahadevapura Lake, which supports the project's biophilic design goals.

#### Performance and Sustainability Metrics

**The technical impact of the electro chromic façade is substantial:**

**Thermal Control:** The glass can reject up to 96% of solar heat, leading to a direct reduction in the radiant temperature felt by occupants a decrease of approximately 6.0°C near the façade. **Energy Efficiency:** The system contributes to an estimated 20% reduction in overall building energy consumption. **HVAC Optimization:** By reducing peak cooling loads by up

to 25%, the building was able to downsize its mechanical systems, saving on construction materials and plant space. Visual Comfort: While static glass often results in severe glare (up to 3,500 lux), the SageGlass system maintains interior illuminance at comfortable levels (600–800 lux) even during peak solar intensity.

**Inclusive Design and Future Outlook**

Completed in November 2024, Google Ananta prioritizes inclusivity and well-being. The interior strategy includes tactile flooring and Braille signage for visually impaired users, alongside organic landscaping and the Aranya Forest noise buffer, which creates a "living-laboratory" environment. The project's success relied on a complex technical integration involving over 12,000 glass panels and seamless collaboration between global tech providers and local installation teams. Ultimately, the campus serves as a micro-urban world where technology and green infrastructure meet to foster a creative, inclusive community.



Figure – 3 – Google Ananta, Bangalore

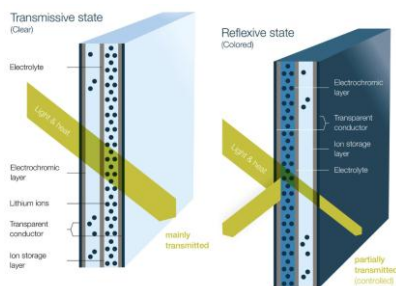


Figure –4 – EC Glass



Figure –5 – Google Ananta, Bangalore

**4.2 Case Study 2 – Monte Carlo Office, Ahmedabad**

The Monte Carlo Building in Ahmedabad, Gujarat, serves as a critical case study for the practical application of electrochromic glass within a corporate office setting, specifically tailored to the challenges of a hot-dry climate. The primary architectural intent behind the façade design was to address the region's intense solar radiation. By integrating electrochromic glazing, the building manages to drastically reduce indoor heat gain while maintaining a high degree of transparency and daylight autonomy, which is often lost with traditional shading methods.

From a technical performance standpoint, the smart glass serves as a dynamic thermal barrier. During the harsh summer months in Ahmedabad, the technology effectively stabilizes indoor temperatures by modulating its tint based on solar intensity. This process significantly lowers the Solar Heat Gain Coefficient (SHGC) of the building envelope, leading to a measurable reduction in cooling loads. For the occupants, this results in a superior indoor environment where thermal fluctuations are minimized and visual comfort is enhanced through the mitigation of direct glare, which is a common issue in large-scale office glazing.

In terms of project management and financial implications, the integration of this technology necessitated a moderate increase in the initial capital expenditure. However, this budget allocation was partially offset by the elimination of external shading devices and heavy mechanical louvers, which simplified the exterior architectural profile and reduced material waste. The long-term project management strategy focused on a reduced dependence on mechanical cooling systems, which translates to lower operational costs over the building's lifecycle. Ultimately, the Monte Carlo Building demonstrates that electrochromic glass is a viable solution for high-performance buildings in India, achieving a balance between aggressive energy saving and high-quality daylighting.

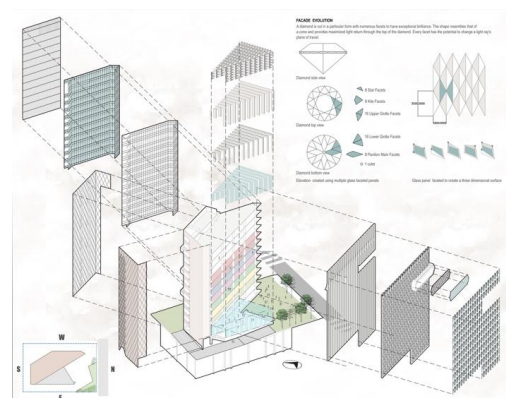


Figure – 6 – Monte Carlo, Ahmedabad, Principles



**Figure – 7 – Monte Carlo, Ahmedabad**

## 5. RESULTS AND DISCUSSION

The study shows that electrochromic glass can reduce building energy consumption by approximately 15–30%, depending on climate, building orientation, and integration strategy. Buildings located in hot and composite climates experience the greatest benefit due to the reduction in cooling demand.

Electrochromic glass also improves occupant comfort by controlling glare and maintaining stable indoor temperatures. Unlike conventional shading systems, it preserves outdoor views and daylight quality.

From a project management perspective, electrochromic glass affects several aspects of project execution:

- Higher capital expenditure during construction.
- Increased coordination between consultants and vendors.
- Need for early-stage integration in design and procurement.
- Potential reduction in HVAC system size.
- Long-term reduction in operating and maintenance costs.

The case studies further demonstrate that electrochromic glass is most suitable for:

- Commercial office buildings. Institutional and educational buildings. Net-zero energy buildings. High-performance façade systems

However, the technology still faces several limitations:

- High installation cost. Limited local availability. Dependence on imported systems.
- Requirement of skilled installation teams. Maintenance and control system complexity.

## 6. RECOMMENDATION

Electrochromic glass is an effective smart façade technology that significantly improves building performance, occupant comfort, and energy efficiency. The case studies demonstrate that the technology is capable of reducing cooling loads, improving daylight utilization, and supporting net-zero energy goals.

Although the technology requires higher initial investment and more complex project coordination, the long-term operational and environmental benefits justify its adoption in modern construction projects. Successful implementation depends on early-stage planning, integration with Building Management Systems, and coordination between façade, electrical, and HVAC consultants.

Future research may focus on reducing cost, improving local manufacturing, and integrating electrochromic systems with artificial intelligence and predictive building controls.

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