

A critical review of the causes of cost overrun in construction industries in developing countries

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Abstract - The success of any construction projects is related to its timely completion within the specified budget, with the right quality and environment. Cost overruns have been identified as major issue in many construction industries of the developing countries. It has been found that few projects got completed within the original estimated cost.

This work is an overview of the causes of the cost overrun in many developing countries as it has been found that all the factors are not similar to every project in developing countries though some of them are common such as poor management, fluctuation of material prices inaccurate material estimates and financial status of the contractor.

Key Words: cost overrun, causes, construction projects,

developing countries.

1. INTRODUCTION

Construction industries have become an important player and are vital for the economic development of any country particularly the developing countries. This industry in developing countries suffers from a number of problems that affect the time, cost and the quality performances. Successful completion of construction projects within the specified budget has become a challenging task. It is uncommon that a project is completed well within the estimated time , budget and desired quality.

Good management of construction cost is an important task for the successful completion of a project. Most of the time, it is difficult to achieve good cost management and the project experience a huge amount of cost overruns. Effective cost planning relates the design of buildings to their cost so that while taking full consideration of quality, changes, risks, utility and appearance, the cost of a project is planned to be within the economic limits of the expenditure.

Cost overrun is described as the ratio of the change in the original contract amount to the original contract award amount. For the ease of comparison, the cost overrun can be converted into a percentage value. Mathematically it can be expressed as (Endut et al., 2005):

Final Contract Amount - Original Contract Amount

Cost overrun =

Original Contract Amount

Chitkara (2011) reported that the cost is the budgeted expenditure, which the client agrees to commit to creating or acquiring the desired construction facility. Cost overrun is the difference between the actual final cost of a construction project at completion and the contract amount, agreed by the contractor the owner during the signing of the contract. Cost overrun also called cost increase, cost escalation or budget overrun.

2. Effect of Cost overrun in construction projects

Cost overrun in construction industries is a global phenomenon, though the situation varies from nation to nation. The variation is affected by different factors based on the economy, geographical location and the construction environments of nations. Such factors are construction complexity, the presence of various interest groups such as consultants, contractors, the project owners, end users, financiers, project funding, materials, equipment, economic, climatic environment, political environment etc. As reported by (Flyvbjerg et al. 2007) Cost predictions are usually inaccurate but the large standard deviations indicate that the margin by which costs are "wrong" differs across projects. As an outcome, the ranking of the project is affected and decision makers are likely to implement inferior projects. Also, additional budget is required and the projects become more expensive than was initially estimated. They further reported that it is common to see construction projects failing to fulfill their goal within the estimated cost and time in such case a good cost performance project is required. Having good project cost management is one of the most important tasks for successful completion of a project. However, most of the times, it is laborious to achieve good cost management and the project would commonly have a noticeable amount of cost overrun.

The exact cost predictions are critical therefore Highquality cost management is a fundamental tool for managing cost escalation. This concern with the development of a realistic cost model with appropriate recognition of risk, commitment to addressing issues as they arise and regular cost monitoring throughout the project (Alias et al .2014).

Cost overruns have obvious effects for the construction industry and key stakeholders. Cost overruns could bring about project abandonment and a drop in building activities to the industry. These can earn the bad reputation and inability to secure project finance or securing it at the higher cost due to added risks. As reported by Nega (2008) to the client, cost overruns imply more cost over and above the initially agreed upon at the onset, resulting in fewer returns on investment. To the contractor, due to non-completion and defamation, it implies the loss of profit that could jeopardize his or her chances of winning further jobs, if at fault. To the end user, the additional costs are passed on as higher rental or lease cost or prices. To the professionals, it implies the inability to deliver the value for the money and could well taint their reputation and results in the loss of the esteem reposed in them by the clients. Table 1 shows the effects of the cost overrun in the construction projects as reported by various investigators.

3. Cost overrun in construction industries in developing countries

The Construction industry is one of the major industries assisting impressively to the growth of the socio-economic development of a nation, especially in the developing countries. A construction project is a time-bound, high value and special construction mission of creating a construction service with the predetermined performance objectives defined in terms of quality specification, completion time, budgeted cost and other specified constraints (Chitkara, 2011). Poor cost performance in construction project was found to be a common problem around the world resulting in significant amount of cost overrun (Avotos, 1983).

The problem of cost overruns in the construction industry is all over the world though it is a serious issue in developing countries. Numbers of studies have also been conducted to investigate the construction cost escalation in many developing countries. It appears that the problems are sometimes attributed to the poor practice of project management, economic factors, and natural environmental conditions. Therefore, we might think that the construction cost overruns are amplified by the number of causes that provoke them.

4. Identification of the causes of cost overruns

Cost overruns in construction projects are results of many causes. Each cause has different rate of impact on the project cost at the project completion. This is a global problem as the construction industries worldwide often exceed the expected budget.

Numerous studies have outlined the issues of cost performance of the construction projects. There have been many researches in identifying the factors that affect the cost performance in the construction. Chan et al. (1997) reported that majority of the cost overruns mostly occurred during the construction phase in which many unforeseen factors are conceived over the conception design stages. A number of factors are responsible for the recent construction cost overrun. The most prevailing issues are increasing in material cost, major natural disasters, high volume of construction work, bid market disruptions and the regulatory climate. They further reported that upcoming issues which will increase cost are the shortage of labor as more and more skilled worker are retiring without new workers to replace them (Morris et al. 2006).

Table -1: Main effects of cost overrun in construction projects (Ibrahim, 2013)

		Effect of cost overruns in construction projects				
Investigators	Year	Less	Less	Less	Less	Less
		profit to	profit to	profit to	profit to	profit to
		client	client	client	client	client
Arditi et al.	1985			\otimes		
Charoenngam	2001					
and Sriprasert						\otimes
Ahmed et	2003					
al.				\otimes	\otimes	
Mbahu et al.	2004	\otimes	\otimes	\otimes	\otimes	
Zainudeen	2008		\otimes	\otimes		
et al.						
Nega	2008	\otimes	\otimes	\otimes	\otimes	

The main factors causing cost overrun during construction stage of construction projects are poor planning, financial difficulties faced by the contractors, increasing of labor salaries, changes in client requirements, fluctuation of material prices, incomplete design drawings and specifications at the tendering stage, scheduling and monitoring, fluctuation of plant and machineries cost and lack of coordination among the management team (Jamaludin et al.2014).

In the past several decades, construction industries of many countries faced the issue of cost overrun though it is commonly acknowledged that the causes are subjected to more debate. There are various studies indicating the causes of cost overrun in many developing countries which have been discussed in the following subsections.

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Frimpong et al. (2003) presented that the magnitude of the cost overruns vary depending on the size, location and the type of the project and the overruns were reported to be more frequent in large projects than small projects. Azhar (2008) mentioned that the medium sized firms are more prone to cost overruns in comparison to large and small firms as the main reason for this being that they are in the transitional phase and they need to take more risk to get more business and establish them. As reported by Eden et al. (2005) that there is more information that shows cost overrun mostly occurred in public projects but it does not mean that there are no cost overruns in the private sectors. In fact, many researchers found that projects of private sector tend to have larger cost overruns.

4.1 Indian construction industry

The construction industry in India is one of the key economic industries and an important indicator of the development as it creates investment opportunities and is the main motivating force in Indian national economy. (Patil et al.2016). The industry is segmented with a fistful of major companies involved in the construction activities, mainly medium-sized companies specializing in activities and small and medium contractors who work as sub-contractor and carry out the work in the field.

In India, construction industry has suffered ever since last decade, recent events in the region coupled with the restructuring of economies, attracting foreign investment are expected to yield an unprecedented growth in the construction activities (Shanmugapriya et al. 2013) hence, improving construction efficiency by means of cost impressiveness and timeliness would definitely contribute to the cost savings for the country. They further reported that cost overruns on construction projects of India are considerable. Few projects get delivered on right cost but most of them lead to cost overruns. However, the major causes and magnitude behind these overruns remain understudied. Table 2 shows investigations that found out the causes and factors that lead to cost overrun in the construction industry of India.

 Table -2: Causes of the cost overrun in Indian

construction projects

Investigator	Year	Important causes of cost overrun
Iyer and Jha	2005	 conflict among project participants improve and lock of impulates
		 ignorance and lack of knowledge
		 presence of poor project specific attributes
		and non-existence of cooperation
		 hostile socioeconomic and climatic
		conditions
		 reluctance in timely decision
		 aggressive competition at tender stage and

		short bid preparation time
Chitkara	2011	 poor planning for implementation
		 Inadequate project formulation
		 Lack of proper contract planning and
		management
		 Lack of project management during
		execution
Saraf	2013	 improper planning
		 improper designing
		 site management decision making
		 construction methods
		 shortage of labour and technical personnel
		 construction mistakes and defective work
		 quality and shortage of materials and
		productivity
Subramani et	2014	 slow decision making
al.		 Poor design/delay in providing design
Tejale et al.	2015	 material shortage
		 shortage of labor
		 unavailability of competent staff
		 late delivery of materials and equipment
		 low productivity level of labour and Quality
		of equipment and raw material
NaveenKumar	2016	 delay in preliminary handing over of project
		 wrong/inappropriate choice of site
		 inadequate project preparation
		 increment of material prices
		 resources constraint
		 unpredictable weather conditions
		 fluctuations in the cost of materials
		 equipment allocation problems
		 lack of cost reports
		 design changes
Patil and	2016	 high transportation cost
Pankaj		 change in material specification
		 escalation of material price
		 frequent breakdown of construction plants
		and equipment's, and rework

4.2 Nigerian construction industry

Nigerian's construction industry is of paramount importance for economic growth and employment (Ogunsemi et al. 2006). The construction industry has outgrown all other sectors of the economy. Several opportunities exist including education, the ICT and subcontracting sectors. However, its contribution to the national GDP and employment of labor are quite low. Despite its considerable performance, the industry faces a significant number of challenges as almost all the projects are completed after duration much longer than initially planned and estimated cost (Mbachu et al. 1999). The common problems including the lack of locally available skilled labor, the unavailability of materials, power shortage, and the unethical practices are very common in the industry. Several attempts by researchers to tackle the causes of cost overrun and remedy in construction projects Yielded sufficient positive results. Table 3 shows the various causes affecting the cost overruns in construction projects in Nigeria

Table -3: Main causes of the cost overrun in construction projects in Nigeria

Investigators	Year	Important causes of cost overrun
Okpala and	1988	 price fluctuations in material
Aniekwu		 lapses in the management of human and
		material resources
		 shortage of materials
		 methods of financing
		 payments for completed works
		 poor contract management
Elinwa and	1993	 cost of materials
Buba		 fraudulent practices and kickbacks
		 fluctuation of prices of materials
Sunday et al.	2012	 inflationary increase in material cost,
		 inaccurate materials estimation
		 underestimating of project costs
		 increase in project scope among others
Ameh et al.	2010	 lack of experience of contractors
		 cost of material
		 fluctuation in the prices of materials
		 frequent design changes
		 economic stability
		 high interest rates charged by banks on
		loans
		 mode of financing, bonds and payments
		 fraudulent practices and kickbacks
Kasimu	2012	 materials price fluctuation & insufficient time
		 lack works

4.3 Indonesian construction industry

The construction industry in Indonesia plays an important role to its national economy and meeting the need of the nations. However, its competitiveness is considered low due to the lack of the success of its development strategies and policy. It is an essential contributor to the process of development efforts and improved living standards are established (World Bank, 1984).

The significance of the construction industry to the economy can be measured by its contribution to the investments, its gross domestic product GDP and an amount of manpower employed (Hillebrandt, 1988). The construction industry has not yet been capable of providing dependable support of the national economy. Many studies have been carried out and revealed the factors and the

causes of cost overrun in construction projects in Indonesia as shown in Table 4.

Table -4: Main causes of the cost overrun in construction

 projects in Indonesia

Investigator	Year	Important causes of cost overrun
Kaming et al.	1997	 Material cost increase due to inflation inaccurate material estimation
		 Inaccurate material estimation
		 degree of complexity
Kaming et al.	2006	 Inflationary increases in materials cost
		 inaccurate material estimating
		 project complexity
Rauzana	2016	 estimated costs
		 Implementation and working relationships
		 project documents

4.4 Construction industry in Saudi Arabia

Saudi Arabia is the largest exporter of oil in the world. Therefore the Saudi Arabia economy is constantly on the rise and the construction sector has experienced a construction growth during the past three decades as a result attracting construction professionals from all over the world. The construction industry value is estimated to be USD 84 billion in 2016 and is expected to grow at a compound annual growth rate of 7.8% to 2019. Due to the large pipeline of infrastructure projects, the construction sector is expected to contribute to 6.5% of the total gross domestic product (GDP) in 2016 and will account for 7.5% of GDP by 2020(Jeddah chamber, 2016). Despite wide facilities, the cost and time performance is considered to be one of the most serious and frequent problems in the Saudi Arabian construction industry (Faridi et al., 2006). Almost 30% of construction projects were completed within the specified schedule and estimated cost (Assaf et al., 2006). Many studies were conducted to examine the causes of cost overrun in the construction projects in this country since last decade. Table 5 presents the important causes leading to the cost overrun in the construction projects in Saudi Arabia.

Table-5: Main causes of the cost overrun in constructionprojects of Saudi Arabia

Investigator	Year	Important causes of cost overrun
Al-khaldi	1990	 previous experience in contracts payments
		 availability of management finance and plans
		 type and size of contract and its content
		and project location
		 previous experience of contract type

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		 size of contract
		 payments
		 project location
		contract period
Al-Juwairah	1997	cost materials
		 incorrect planning
		 contract management
		 wrong estimation method
		 previous experience in contract
Al-Gwaiz et	2006	 changes in design and duration
al.		 site disputes
		work experience
Alghonamy	2015	 bid award for lowest price
		 frequent changes in design
		 improper planning
		 long period between design and time of
		implementation
		payments delay

4.5 Construction industry in Pakistan

The construction industry is an important sectors in Pakistan and one of the largest sector that generate employment within the country as well as a key driver for the economic development of the country. However, the growth in this sector is critical for the growth in national income and is facing critical project management related issues of which cost overrun is quite noticeable (Azhar et al., 2008). Almost every project in the local industry is facing cost overruns when executed. The majority of the cost overrun factors 88% in construction industry lie in the medium severity impact range and the minimum range of cost overrun estimated in percentage is at least 10 % (Azhar et al., 2008).

There are several factors that are responsible for cost overruns in the construction industry. Attention should be paid to various factors as they cause additional cost in the project than initially estimated. Macroeconomic factors that affect the cost of the construction project are most severely. Table 6 shows the most important factors causing cost overrun in Pakistan's construction industry.

Table -6: Important causes of the cost overrun in Pakistan's construction industry

Investigator	Year	Important causes of cost overrun
Choudhry	2012	 inappropriate government policies and priorities
et al.		 improper planning
		 price escalation on major construction materials
		and / or price adjustment
		 land acquisition and resettlement
		 inconsistent cash flows

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		 delay in decision by employer
		 design errors and changes
		 inaccurate estimation relocation of services and
		utilities.
Azhar et al.	2008	 fluctuation in prices of raw materials
		 unstable cost of manufactured materials
		 high cost of machineries
		 lowest bidding procurement method
		 poor project (site) management/poor cost
		control
		 long period between design and time of
		bedding/tendering, Wrong method of cost
		estimation
		 additional work
		 improper planning
		 inappropriate government policies

4.6 Malaysian construction industry

The Malaysian construction sector directly contributed to €953 billion to Malaysia's Gross Domestic Product as of 2013 (Yuling, 2014). Malaysia is actively working towards achieving a high-income status by 2020. Among the major economic sectors, the importance of the construction industry is unique. The Malaysian construction market is highly competitive. Most of the leading players are architects, contractors, and material suppliers. The industry is classified into four sectors namely, residential and nonresidential buildings, civil and special trade sectors. The spending on construction was €1294 billion as of 2012 and is expected to grow by 4,5% per annum. (Olanrewaju, 2015).

In a study conducted by (Memon et al., 2012) to the cost overrun is seen as a problem in construction projects in Southern and central Regions of the Peninsular Malaysia and reported the normal range of cost overrun as 5-10% followed by 10-15% of cost overrun as agreed by 38 (27%) respondents.

Cost overruns are distributed across seven class ranges, from 0% to more than 30.1%. There were several reasons for Projects which were completed below contract sum including design changes, reduction of work at client request, increased efficiency. The overall study showed a mean percentage overrun of 2% and it was observed to be 11.7% among positive overrun in the projects (Shehu et al., 2014). Many studies have highlighted the causes of cost overrun in the construction projects. Table 7 shows important causes of cost overrun in the construction industry in Malaysia.

Table- 7: Important causes of the cost overrun in construction projects of Malaysia

construction projects of Malaysia					
Investigator	Year	Important causes of cost overrun			
inteoligator	roui	important causes of cost overrait			

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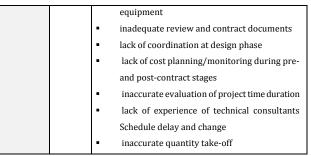
Memon et al.	2010	 Cash flow and financial difficulties faced by contractors Contractor's poor site management and supervision Inadequate contractor experience Shortage of site workers Incorrect planning and scheduling by contractor
Abdul-Azis et	2013	 contractor's site management
al.		 information and communication
Abdul	2013	 fluctuation of prices of material
Rahman et al.		 cash flow and financial difficulties faced by contractors
		 poor site management and supervision

4.7 Ethiopian construction industry

The construction sector is one of the most important contributors to the political, economic, social and technological development of Ethiopia (Turkey, 2011). About 50% of the federal capital budget is routed to the development of physical infrastructure (Jennifer, 2009). The Major activity is ongoing throughout the nation, in both infrastructure and residential sectors. It is not just the residential or infrastructure sectors that are powering construction boom, commercial construction activity is also playing important role in changing the face of the Ethiopian building industry. There is increased capital investment in the field, as well as, promote more advanced construction technologies and materials. An academic study on 24 projects Showed that 80% of the projects were experiencing the cost overrun in Ethiopia (Jennifer, 2009). More than 80% of the construction projects are run over budget and delayed (Thillai, 2013). Furthermore, the industry still largely relies upon labor intensive on-site activities. Table 8 shows the important factors leading to cost overrun in the construction industry in Ethiopia.

Table-8: Main causes of the cost overrun in constructionprojects in Ethiopia

projects in	1		al
Investigators	Year	Important causes of cost overrun	E
Nega	2008	 inflation or increase in the cost of 	
		construction material	
		 lack of planning and co-ordination 	
		 fluctuations in the cost of labour 	
		 insufficient geotechnical investigation 	
		 additional costs due to variations work 	
		 change in foreign exchange rate 	
		 change orders 	
		 costs due to special risks 	
		 delay of drawings 	
		 changes in plans and drawings 	
Belachew et	2017	 material price fluctuation 	
al.		 cost underestimation 	
		 delay in supply of raw materials and 	



4.8 Construction industry in Palestine

The construction industry is one of the largest and key economic sectors and the main force motivating the Palestinian national economy. It became one of the main mobilizers of the economy especially in terms of income and employment and, its contribution to the (GDP) gross domestic product.

The constructed facilities can be classified into four major categories: Commercial Building Construction, Residential Housing Construction, Institutional and Specialized Industrial Construction, and Infrastructure and Heavy Construction. The construction suffers from a number of factors that affect performances in the projects including time, cost and quality (Ibrahim et al., 2013) It is well known that most of the construction projects in Gaza Strip, palatine are exposed to cost and time overrun. The discrepancy between actual and estimated costs has average of 14.56%, ranging from 39.27% to 98.04 % which has affected the construction industry progress in Gaza Strip (Al-Najjar et al., 2008). Table 9 concludes important factors causing the cost overrun in the construction industry in Palestine.

Table-9: Main causes of the cost overrun in	construction
projects in Palestine	

Investigators	Year	Important causes of cost overrun
Al-Najjar et	2008	 prices fluctuations of constructions
al.		 contractor's delay of material delivery and
		equipment
		 prices inflation.
Enshassi et al.	2009	 increase in materials prices
Elisilassi et al.	2007	*
		 delay in construction
		 supply of raw materials and equipment by
		contractors
		 fluctuations in the cost of building materials.
		 unsettlement of the local currency in relation to
		dollar value.
		 project materials monopoly by some suppliers.
		 resources constraint: funds and associated
		auxiliaries not ready
		 lack of cost planning/monitoring during pre-
		and post-contract stages,
		 improvements to standard drawings during
		construction stage
		 design changes
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		 inaccurate quantity take-off.
Enshassi et al.	2010	 increment of materials prices due to continuous
		border closures
		 delay in construction
		 supply of raw materials and equipment by
		contractors
		 fluctuations in the cost of building materials
		 unsettlement of the local currency in relation to
		dollar value
		 project materials monopoly by some suppliers
		 resources constraint
		 lack of cost planning/monitoring during pre-and
		post-contract stages,
		 improvements to standard drawings during
		construction stage and design changes, and
		inaccurate quantity take-off.
Ibrahim et al.	2011	 material price fluctuation
		 insufficient time for estimate
		 experience in contracts
		 size of contract
		 incomplete drawings

4.9 South African construction industry

The construction industry plays a vital role in South Africa's national economy. It is a significant contributor to economic growth of the country (Windapo, 2013). Although the outlook for the South African construction industry is promising still there are many factors that may strongly affect the predicated growth. (Milford, 2010; Boshoff, 2010).

The common key risks identified in the industry are risks to expansion and growth of the industry, loss of key skills and expertise, health, safety and environmental sustainability; industrial unrest, project execution; transformation; tender risks and compliance with the laws and regulations. Also, Cost and time overruns are the most considerable problems faced by the industry and have negative effect on the construction industry. Many studies have been carried out and revealed the causes of these overrun. Table 10 shows the causes of cost overrun in different construction projects in South Africa.

Table-10: Main causes of the cost overrun in construction projects in South Africa

Investigator	Year	Overall Important causes of cost overrun
Baloyi, and	2011	 increase in material cost
Bekker		 inaccurate material estimates
		 shortage of skilled labour
		 clients late contract award
		 project complexity
		 increase in labour cost
		 inaccurate quantity take-off
		 difference between selected bid and the
		consultant's estimate

		•	change orders by client during construction,
			and manpower shortage
Ramabodu	2010	•	changes in scope of work on site
and Verster		•	incomplete design at time of tender
		•	contractual claims
		•	lack of cost planning and monitoring of funds
		•	delays in costing variations and additional works
5. Conclusion		on	

Conclusion

This study revealed that there are a number of factors that cause construction projects cost overruns. Fluctuations and increases in material price were found to be the most important problem which led to the construction cost overrun in the developing countries. It was also observed that all the factors are not similar to every project, although most of them are common to the projects in the developing countries such as poor management, inaccurate material estimates and financial status of the contractor. A considerable attention is required to build a policy so as to ensure the reduction in impacts of identified factors for infrastructure development in developing countries. The most important issue is the management of cost overrun and ignoring it will not decrease the purpose. The cost overrun was observed to be the major reason for the setback in the construction industry. In order to control and mitigate the cost overrun in building construction projects, Material prices and labor rates should be updated continuously. The quality of activities must be monitored ceaselessly by the consultant and quality professionals to set the required quality system in the different activities of the project so as to minimize and avoid any mistakes that may lead to rework of activities. The top management must react positively to the environmental and political changes by means of financial and managerial policies. The developing nations must come out with a few policies, rules and regulation to curb the cost overruns in construction projects in developing countries.

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