

Milestones and Challenges of Fake News Detection using Digital Forensic Approach

Govindraj Chittapur¹, Pushpa H.²

¹Assistant Professor, Department of Computer Applications, Basaveshwar Engineering College Bagalkot Karnataka India

²Student, Department of Computer Applications, Basaveshwar Engineering College Bagalkot Karnataka India

Abstract – Every day million viewer is watching NEWS by believing what they see in the media., unfortunately, what they are seeing is believable, and trustworthiness is the indispensable challenge for every viewer of the NEWS., Here we are focusing some challenging issues and development era of fake news detection techniques through common channel. We also enlightened list of contributors in the recent trend of tools and technologies available for identifying fake news detection in social news media using digital forensic approaches.

Key Words: NEWS, fake news, challenges, milestones, digital forensic

1. INTRODUCTION

Fake news is false news, there news broadly includes statements, speeches, posts, claims, and among other types of information related to public figures and organizations, and Fake news is initially false news published by the news.

Data set: Dataset is a collection of related, discrete items of associated data that may be accessed individually or in combination or managed a whole entity.

Forensic data set: Forensic Data Analysis is a branch of digital forensics. It examines structured data about incidents of monetary crime. The aim is to determine and analyze patterns of fake activities.

Digital forensic:

Digital forensics has exploded over the last several years. It is used in a wide group of situations, including criminal and civil litigation, intelligence, and administrative proceeding.

Digital forensic is the “application of computer science and investigative procedures for a legal purpose involving the analysis of digital evidence.”

1.1 Recent News fakery

In this paper, the below figures are shows the fake information in the news channels. Fake news, also known as junk news or pseudo-news Fake news is written and published usually with the intent to mislead to damage an agency, entity, or person, and gain financially or politically,

often using sensationalist, dishonest, or outright fabricated to increase readership



Fig -1.1 Prime Time With Ravish Kumar, May 17, 2019, | Fake News Being Used As Campaign Weapon?

Edited this videos and photographs being to defame political parties increased considerably in the run up to Lok Sabha elections of 201, according to Pratik Sinha of Alt News.



Fig -1.2 Fake news telecasted regarding the recent election campaign in 2019.

2. Recent Challenges of Fake News

Personalized News Feeds :

In social media like Facebook and Twitter have in mindfully created online political cultures of maximal belief and infinite personalization. Public media personalization means

that journalists essentially become content marketers publishing information for a particular slot.

Declining Circulation:

In public News and local news, the channel is behind viewers and readers as an increasing number of source available. HourNews Cycle:

The 24-hour news cycle puts reports in the awkward position of having to publish stories without proper fact checking according to the right website, the exponent.

Political promotion:

NEWS channel like While Fox News has always been an openly right network; its programming directors made a noticeable decision to give good coverage.

CNN has famously been challenged to throw away objectivity in its political coverage after being labeled “very fake news” by president comparable during a press conference.

Fake- reports:

Major public networks have been criticized for allowing fake news stories to perforate on their platforms. According to BBC, fake news is read most consistently by the right and grownup that are most likely to vote.

3. Available Methods and Tools of News Fakery:

We are listing some of the tools available for identifying the news fakery in the field of new security those are all gisted as those are all some challenges and own limitations currently those tools are only reference solution for identifying NEWS forgery such as 1. NLP technique, artificial intelligence Alg-Naive Bayes Classifier. Text Vectorization along and NLTK (Natural Language Toolkit). 2. The Optimization process of TriFN framework.3. Deep learning models and CNN models. 4. Majority baseline, a regularized LR, SVM, Bi-LSTMs, and CNN model. 5. Natural Language Processing (NLP) methods in combination with machine learning. 6. SVM Classifier and Naïve Bayesian models.

The following list of authors majorly contributed in the field of fake news detection as follows, and those are listed in most of the literature survey:

1) The “Liar, Liar Pants on Fire”: In this paper, they proposed a New Benchmark Dataset for Fake News Detection. William Yang Wang was suggested in the Department of Computer Science, University of California, Santa Barbara. CA 93106, USA. Published on 1 May 2017. The identify the Fake news using datasets such as Liar: a New Benchmark, Benchmark Evaluation, and proposed Algorithms or Classifiers Used Such as a majority baseline, a regularized LR, SVM, Bi-LSTMs and CNN model. The result is the majority baseline on this dataset gives about 0.204 and 0.208 accuracy on the

validation and test sets, respectively. Standard text classifier such as SVMs and LR models obtained significant improvements. From the CNN model with SVMs via a two-tailed paired t-test, and CNN was significantly better ($p < .0001$). This model achieved the best result in the test data.

2) The Fake News or Truth Using Satirical Cues to Detect author Published Misleading Newspaper Potentially were Victoria L. Rubin, Niall J. Conroy, Yimin Chen, and Sarah Cornwell in the Language and Information Technology Research Lab (LIT.RL) Faculty of Information and Media Studies University of Western Ontario, London, Canada. The purpose of this paper is used to identify the fake news using some datasets such as we collected and analyzed a dataset of 360 news articles as a wide-ranging and diverse data sample, representative of the scope of US and Canadian national newspapers. The dataset was collected in 2 sets. The first set was collected from 2 satirical news sites (*The Onion* and *The Beaverton*) and 2 legitimate news sources (*The Toronto Star* and *The New York Times*) in 2015 proposed algorithms or methods Natural Language Processing (NLP) methods in combination with machine learning deal with content directly by detecting language patterns, topicality, sentiment, rhetorical devices and word occurrences which are common to satire and irony. The resulting process is.

3) The Automatic Deception detection: Methods for Finding Fake News by the researchers are Niall J. Conroy, Victoria L. Rubin, and Yimin Chen in Language and Information Technology Research Lab (LIT.RL), Canada. Proposed Algorithms SVM Classifier and Naïve Bayesian models will be coming like Linguistic and network-based approaches have shown high accuracy results in classification tasks within limited domains[1].

For other prominent contributors are shown in table 1.

Table -1: Survey on News Fakery

| SI .N O | Year and Publication | Title and Author | Proposed Dataset and Algorithms | Result |
|---------|--|---|---|---|
| 1 | The International Research Journal of Engineering and Technology on jan 2019 | Survey on Automated System For FakeNews Detection using NLP and Machine Learning Approach Gurav, Swat i Sase, SupriyaShinde, Prachi Wabale, Sumit Hirve | Twitter Streaming API. NLP, AI Alg-Naive Bayes Classifier | This model takes news events as an input and based on twitter reviews and classification algorithms it predicts the percentage of news being fake or real.[1] |

| | | | | |
|----|---|--|---|--|
| 02 | Arizona State University, Penn State University, Huan Liu on feb 2019 | Beyond News Content: The Role of Social Context for FakeNews Detection. By Kai Shu, Suhang Wang and Huar Liu | FakeNewsNet dataset, algorithms are The Optimization process of TriFN framework | It worth to explore effective features and models early fake news detection, how to extract features to model fake news intention form psychology [3] perspective needs further investigation. |
| 03 | On 3 june 2018 in Beihang univerty Beijin,China,University of Illinois at Chicago Chicago, United States, Florida State university united States. | TI-CNN: CNN for fake news detection by Yang Yang, Lei Zheng, Jiawei Zhang ingcai Cui | Kaggle dataset Deep learning models and CNN models | The experimental results show that the TI-CNN can successfully identify the fake news based on the explicit features and the latent features learned from the convolutional neurons. |

Types of models

- Deep learning: Deep learning is a breaking up of machine learning. Deep learning algorithms run data through several “layers” of neural network algorithms.
- Machine learning: The knowledge of getting a computer act without programming. In Machine learning the used algorithms such as Supervised learning, unsupervised learning and Reinforcement learning
- Neural networks: Neural network algorithms are a collection of models which are adept at capturing non-linear patterns, or linear patterns that are allowed to reuse.

4. Overview of News Fakery

Now we are seeing NEWS but not believing due to some unhealthy and untruthfulness of the fake news publication and telecasting in media. Making fake news is as easy as news created by iconic personalities gossips. So now we come across the end of the new technical century and thinking of oldage scenario., it causes media and social media life.

5. Summery

After focusing milestones of fake news detection technologies it indicates that there is a need for a believable tool to test telecasted and publication of the news. All technocrats and pioneer of modern digital engineer and forensic expert together to identify the solution of existing problem persist in the area of fake news detection.

6. CONCLUSION

We conclude that from the above summarization and look backward towards challenges and milestones of the current scenario, there is need of a powerful tool to identify fake news detection before publication and make sense of social welfare to build the ethical world. We look forward to all what we are seeing is trustworthy news.

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[3] Kai Shu, Suhang Wang, and Huar Liu. Arizona State University, Penn State University, Huan Liu on feb 2019

Tools and Technology used for detecting the news fakery:

- Artificial Intelligence:
Components of AI

| Applications | Software/hardware for training and models. |
|-----------------------------|--|
| Image recognition | GPUs |
| Speech recognition | Parallel processing tools |
| Chatbots | Cloud data storage and computer platforms |
| Natural Language generation | Programming languages for building models |
| Sentiment analysis | Python, Tensor Flow, Java, C |

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BIOGRAPHIES



Prof. GOVINDARAJ CHITTAPUR Received the B.Sc. degree in Computer Science from the University of KUD, Darawad, Karanatak, in 2002, the M.C.A degree from VTU, Belgaum, Karnataka, in 2005 and awarded M.sc Technology by Research from Mysore University in 2011. Has Published 20 international journal and a national journal has also served as Reviewer and Editorial Board Member of various international journal and conferences. His major research area includes Image and Video forensics. Machine learning and Data Mining. He is a member of many professional members like IENG, CSTA, IEDRC as well as a senior member of Asian society of Researcher.



Miss. PUSHPA HANDARAGALL received the BCA Degree from the Ranichannamma University Belgaum, Karnataka, in 2015, and pursuing MCA degree under VTU, Belgaum, Karnataka.